



National RN Population Health Nurse Certificate Program

Reading & Resource Guide: Designing Population Health Interventions

Readings:

1. Too Close for Comfort: Leveraging Identify-Based Relevance through Targeted Health Information Backfires for Black Americans (J of Communication, 2023)
Health Information Study. Discusses the outcomes of information targeting on marginalized racial groups.
2. Framing Health Literacy: A Comparative Analysis of National Action Plans (Health Policy, 2019).
Health Policy Paper. This paper examines the health literacy action plans of the USA, Australia, Scotland, and Wales and their potential to impact health policy.

Practice Tool:

1. Health Literacy Universal Precautions Toolkit, 3rd Ed. (AHRQ, 2024)
Practice Toolkit. Offers evidence-based guidance to help healthcare providers make health information easier to understand and act on, make healthcare easier to navigate, and increase support for patients of all health literacy levels.